Erasmus Mobility Academy
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DOCUMENT Daily Programme
ISSUED 8 October 2026

DAILY PROGRAMME

Media Literacy: Teaching Students to Verify What They See

DURATION	DAILY SCHEDULE	LANGUAGE
5 days · 25 hours	09:30–15:00 Monday to Friday, with a break for lunch	English (B1+)

COURSE CENTRES	GROUP SIZE
Antalya · İstanbul · İzmir · Mersin · Budapest · Bremen · Rome Dates and cities of the scheduled sessions are listed on the course page.	Max 20 participants

Week at a glance

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
How Good Are You, Actually	The Procedure That Still Works	What the Law Requires, and What It Misses	Turning It Into Ten Minutes of Class Time	The Clinic, and the Rule for What You Cannot Settle

Day by day

Day 1

How Good Are You, Actually

- **Icebreaker:** each participant describes one thing they have seen online recently that they could not settle, and what they did about it
- **The cold sort:** a mixed set of real, generated and edited items classified with no guidance, with each participant recording their own confidence
- Results opened together — with attention to the confident wrong answers rather than the wrong ones
- What UNESCO's 2025 global mapping actually found, and why the European figure matters here more than the global one
- **The week's frame:** UNESCO MIL Modules 4 and 11, supported by Modules 3 and 7 — and an honest statement of the ten modules this course leaves out

Day 2

The Procedure That Still Works

- **Warm-up:** "Where did you first see it?" — in pairs, trace where a well-known meme or saying first appeared, using only what you can find in five minutes; it opens the day on provenance
- **Module 3, the information cycle:** who published this, when, and what did it look like the first time it appeared

- **Lateral reading:** leaving the page to check the source instead of studying the page more closely
- Tracing an image or a clip back to its earliest appearance, and the ways that search fails
- **Working session:** each participant runs the full procedure out loud on an item card (or, if you prefer, an item from your own feed)

Day 3

What the Law Requires, and What It Misses

- **Module 11, artificial intelligence and MIL:** Article 50 of the EU Artificial Intelligence Act, applicable since 2 August 2026: synthetic audio, image, video and text marked in a machine-readable format and detectable as generated or manipulated
- **The two gaps a student has to know:** material generated before the rule applied carries no required mark (systems already on the market before that date were given until 2 December 2026 to comply), and AI used only to assist standard editing is outside the obligation
- **Whose duty it is:** the machine-marking duty sits with the provider of the system, not the school or the teacher, while those who use a system to publish deepfakes carry a separate disclosure duty — and why that matters when a parent asks
- **Detectors:** why a detection score is evidence and not proof, and what a class taught to trust one has actually learned
- **Working session:** Monday's items examined again, this time with the procedure and the marking question

Day 4

Turning It Into Ten Minutes of Class Time

- **Module 7, how media and technology shape content:** from procedure to classroom routine, what survives when it has to fit a real lesson, for a named class and age group
- How the form of a medium shapes what it can claim, and how to make that visible to students
- Building the routine, together with a way to check that a student can run it — and a version for classes with no devices: a printed item card and a teacher-led lateral-reading check
- **Peer test:** someone else's routine run on your item, and revised on what happened

Day 5

The Clinic, and the Rule for What You Cannot Settle

- **Live clinic:** genuinely ambiguous items worked through under time pressure in small groups
- What to do when the procedure runs out — the honest answer, and how to give it to a class without teaching them that nothing can be known
- **Writing the page:** what a teacher does with an unresolved item, who it goes to, what is said to the student meanwhile, and what is recorded

- Course evaluation and reflection on learning
- Certification ceremony

PLEASE NOTE

Sessions run from 09:30 to 15:00, Monday to Friday, with a break for lunch. Timings can shift a little to suit the venue and the group.

Course activities and content may vary depending on participants' needs and the trainer leading the session; any changes are at the trainer's discretion. If there is a specific topic you would like included, please let us know — content-related requests must reach us at least 3 weeks before the course start date so we can confirm them in time.

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COURSE PAGE

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