



DAILY PROGRAMME

From Educational Challenge to European Project

DURATION 5 days · 25 hours	DAILY SCHEDULE 09:30–14:30 Monday to Friday, with a break for lunch	LANGUAGE English (B1+)
COURSE CENTRES Rome Dates and cities of the scheduled sessions are listed on the course page.	GROUP SIZE Max 20 participants	

Week at a glance

DAY 1 Discover: From Educational Reality to a Meaningful Challenge	DAY 2 Define: From Challenge to European Relevance	DAY 3 Design: From Needs to Project Architecture	DAY 4 Connect: Designing the Consortium	DAY 5 Develop: From Project Concept to European Project Pitch
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Day by day

Day 1

Discover: From Educational Reality to a Meaningful Challenge

- **Main question:** What are we really trying to change?
- **Output:** Educational Challenge Statement — a concise description of the challenge, its context, who is affected, why it matters and what needs to change
- **CreActionality™ focus:** Creativity — explore, observe and reframe.
- **Key topics:** educational innovation and organisational challenges; challenge versus solution; context and stakeholder perspectives; learner and user needs; assumptions and problem exploration; from an interesting idea to a meaningful challenge
- **Activities:** Personal challenge inventory and stakeholder mapping. Exploration of learner and user perspectives. Challenge questioning and reframing. Peer discussion and feedback. Where appropriate, a short observation or field activity in Rome.

Day 2

Define: From Challenge to European Relevance

- **Main question:** Why does this challenge matter, and why could European cooperation add value?
- **Output:** Needs & European Relevance Map — what the need is, who experiences it, why it matters and why European cooperation may be useful
- **CreActionality™ focus:** Rationality — analyse, distinguish and focus.
- **Key topics:** needs analysis and root causes; stakeholder perspectives and target groups; European dimension and transnational relevance; Erasmus+ logic and priorities; European added value; opportunity versus artificial Europeanisation
- **Activities:** Needs mapping and stakeholder perspective exercises. Problem reframing. European relevance test and challenge-to-priority mapping. Peer challenge session to test assumptions and evidence.

Day 3

Design: From Needs to Project Architecture

- **Main question:** What could we actually design to address the challenge?
- **Output:** Initial European Project Architecture — a visual and written model connecting the challenge, needs, objectives, target groups, activities, outputs and expected outcomes
- **CreActionality™ focus:** Creativity and Rationality — generate, structure and connect.
- **Key topics:** project objectives, target groups and expected change; activities, outputs and outcomes; intervention logic and coherence between needs and intervention; innovation and added value
- **Activities:** Generate alternative intervention ideas; select and refine a promising approach. Build the project architecture along the central design sequence: Challenge → Needs → Objectives → Activities → Outputs → Outcomes → Impact. Test whether each activity contributes to a clear objective. Identify assumptions and potential weaknesses.

Day 4

Connect: Designing the Consortium

- **Main question:** Who do we need to make this project possible?
- **Output:** Preliminary Consortium Map — partner profiles, required capabilities, potential roles, complementarity and contributions
- **CreActionality™ focus:** Collaborative action — build complementarity around the intervention.
- **Key topics:** what makes a meaningful consortium; capabilities before organisations; complementarity and partner contributions; partner profiles, roles and responsibilities; European diversity and stakeholder ecosystems; consortium risks and collaboration requirements
- **Activities:** Consortium Design Lab: identify the capabilities the project requires, such as educational expertise, access to learners, technology, research, policy, dissemination, implementation, impact evaluation and sector-specific knowledge. Define potential partner profiles and match capabilities to roles and responsibilities. Test whether each partner contributes to the intervention. Review consortium gaps and risks — this is a consortium design session, not simply a partner-search session.

Day 5

Develop: From Project Concept to European Project Pitch

- **Main question:** Is this project coherent, relevant and realistic?
- **Output:** 2-3 page European Project Concept and a short Project Pitch
- **CreActionality™ focus:** Action — prototype, test, refine and communicate.
- **Key topics:** impact, sustainability, dissemination and exploitation; feasibility, risks and assumptions; project coherence and Erasmus+ relevance; communicating the project idea and next steps towards further development
- **Activities:** Project Coherence Check: review problem, intervention and expected change; test whether the European dimension is meaningful; review partner roles and contributions. Identify weaknesses, risks and opportunities for improvement. Refine the Project Concept. Present a European Project Pitch and receive peer and trainer feedback.

PLEASE NOTE

Sessions run from 09:30 to 14:30, Monday to Friday, with a break for lunch. Timings can shift a little to suit the venue and the group.

Course activities and content may vary depending on participants' needs and the trainer leading the session; any changes are at the trainer's discretion. If there is a specific topic you would like included, please let us know — content-related requests must reach us at least 3 weeks before the course start date so we can confirm them in time.

ISSUED BY

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COURSE PAGE

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