



COURSE DESCRIPTION

Cultural Heritage: Bremen

Explore Bremen's old town, from the UNESCO-listed Town Hall and Roland statue to the Schnoor and the Böttcherstraße, and turn it into digital classroom resources, in this 5-day course.

DURATION 5 days · 25 hours	LANGUAGE English (B1+)	GROUP SIZE Max 20 participants
DAILY SCHEDULE 09:30–15:00 Monday to Friday, with a break for lunch	AUDIENCE All school levels No prior knowledge required.	CERTIFICATE Attendance + Europass Mobility
COURSE CENTRES Bremen Dates and cities of the scheduled sessions are listed on the course page.		

01 Overview

This week you take Bremen's compact old town — a city that won its self-governance, nearly lost part of its heritage and then saved it — and turn it into a digital activity you can use with your own students.

- **Monday** — you introduce your school, look at where heritage fits in your own lesson plans, and set up the digital tools used later in the week.
- **Tuesday** — you explore how art carries heritage between cultures, then dry-run Friday's activity format on a placeholder site.
- **Wednesday** — you work on the Marktplatz — the Town Hall, the Roland statue and Bremen Cathedral — reading civic freedom from the monuments themselves.
- **Thursday** — you walk the Schnoor quarter and the Böttcherstraße, collecting photos and notes for a heritage-based lesson idea.
- **Friday** — you build a digital trail, quiz or mini virtual exhibit from that material and refine it with peer feedback.

You go home with a finished digital heritage activity built from your own Bremen photographs, a template for turning any site visit into a lesson plan, and a course pack to share with colleagues. Comfortable walking shoes and a phone or tablet for photographs are all that is worth bringing.

02 Course description

Bremen's old town shows how a city won its self-governance, nearly lost part of its heritage and then saved it. Participants explore real historical sites — from the UNESCO-listed Town Hall and Roland statue on the Marktplatz to the artistic Böttcherstraße and the medieval Schnoor quarter. They experience first-hand the history, art and architecture they'll bring back to their students.

Bremen's heritage is not a single story but three layers built into one compact old town. The first is a medieval city-state that fought for its self-governance and carved it into stone. You can see this in the Roland statue, a UNESCO World Heritage symbol of civic autonomy and market rights since 2004. The second is the Schnoor, an everyday merchant and craftsmen's quarter. It nearly disappeared under 1950s demolition plans, before Bremen's own citizens campaigned to save it. The third is the Böttcherstraße, one of Germany's most distinctive streets. In the 1920s it reinvented that same "free Hanseatic city" identity in an artistic form.

Across the five days, participants move from a general framework on European cultural heritage and identity (Days 1–2) into direct fieldwork in Bremen's layered old town (Days 3–4). On Day 5 they turn what they've seen into a digital, classroom-ready resource. Bremen's core heritage sites are a short walk from each other. This makes the course a practical case study in civic history and heritage preservation. It is useful for teachers of history, citizenship, art and languages who want a concrete European example rather than an abstract discussion of "heritage" in general.

03 Learning outcomes

- 01 Explain how Bremen's Marktplatz ensemble, Schnoor quarter and Böttcherstraße reflect different layers of civic and cultural identity within a single European city.
- 02 Integrate cultural heritage and civic-education topics into lesson plans, using digital tools and interactive resources built from a real case study.
- 03 Design classroom activities that build students' understanding of civic autonomy, self-governance and democratic participation, using a concrete historical monument as the entry point.
- 04 Connect teaching to the EU's cultural-heritage priorities using a concrete European example rather than an abstract one.
- 05 Reflect on how Bremen's own experience of nearly losing and then saving part of its heritage can build students' intercultural awareness and active citizenship, and plan how to transfer it into their own school context.

04 Methodology

Civic Freedom to Artistic Vision, Through Field-Based Learning

Days 3–4 trace three layers of Bremen's own identity built into one compact walk — medieval civic autonomy at the Marktplatz, centred on the UNESCO World Heritage-listed Town Hall and Roland statue (with Bremen Cathedral standing on the same square, though it is not itself part of the UNESCO inscription), everyday medieval trade and craft life in the Schnoor quarter, and a 1920s artistic reinvention of that same "free Hanseatic city" identity along the Böttcherstraße — so participants can teach how one city's self-image was built, nearly lost, and rebuilt, not a single frozen period.

Digital Tools Workshop, Built From What You've Seen

a hands-on session where participants turn photos and notes from Days 3–4 into a real digital output — a short digital storytelling piece, a simple interactive quiz, or a mini virtual exhibit — using straightforward tools they can realistically use with their own students.

Direct Classroom Transfer

strategies for teaching civic history and self-governance through a real, UNESCO-listed monument, ready to adapt to participants' own students and curriculum.

Heritage in Context, Not Just in the Past

Sessions connect what participants experience with the responsibility of preserving heritage that has genuinely been at risk — Bremen Cathedral was damaged by WWII bombing and its vault had to be rebuilt, and the Schnoor quarter itself faced demolition plans in the 1950s before citizen action and a decade-long restoration (1959–1970) saved it. Preservation becomes something participants can observe and reflect on — not simply a concept explained in theory.

05 Daily programme

Day 1

Cultural Heritage and European Identity

- **Icebreaker:** each participant names a heritage site near their own school and what their students already believe about it
- Introducing participants' schools
- The EU's role in cultural heritage, opened through the Schnoor's own brush with demolition in the 1950s — a European preservation debate in miniature, before the group ever sees the quarter itself
- Europe's cultural diversity and shared identity, using Bremen's Roland as one of dozens of Roland statues raised across Hanseatic League cities — the same civic-freedom symbol repeated as far as Riga
- **Educational strategies:** integrating heritage into lesson plans
- **Digital tools set-up:** getting started together with the tools used on Day 5, so nothing needs doing before you arrive; anyone without a device works with a partner

Day 2

Cultural Heritage and European Art

- **Warm-up:** in pairs, each participant describes one artwork or object from their own country and what it tells a visitor about the place
- The role of art in cultural heritage and European identity
- How art supports communication between cultures
- **Workshop:** a dry run of the Day 5 activity format using a placeholder site, so the real material gathered on Days 3–4 goes straight into a format already tested
- Building sensitivity and responsibility around cultural heritage

Day 3

Cultural Heritage of Bremen: Field-Based Learning I

- **Bremen Marktplatz:** the UNESCO World Heritage Town Hall, read from the square, and the Roland statue — civic autonomy and medieval market rights
- Bremen Cathedral (St. Petri Dom): Romanesque and Gothic architecture, twin towers
- **The Bremen Town Musicians statue:** Brothers Grimm folklore and civic symbolism
- **Field reflection:** connecting the Marktplatz's civic-freedom symbolism to classroom citizenship education

Day 4

Cultural Heritage of Bremen: Field-Based Learning II

- **The Schnoor quarter:** medieval fishermen's and craftsmen's houses, and the 1950s citizen campaign that saved it from demolition
- **Böttcherstraße:** Brick Expressionism architecture, and a 1920s reinvention of Bremen's Hanseatic identity
- **Field task:** photographing and noting evidence for the Day 5 activity in the Schnoor and the Böttcherstraße, adding to what was gathered at the Marktplatz on Day 3
- **Field reflection:** collecting material for a heritage-based lesson idea

Day 5

From Cultural Heritage to Classroom Practice

- Designing a digital heritage-based classroom activity — a digital trail, quiz or mini virtual exhibit — using material gathered during the Bremen site visits
- Peer feedback and discussion
- Course evaluation and reflection
- Sharing course documents and records
- Awarding the Certificate

PLEASE NOTE

Sessions run from 09:30 to 15:00, Monday to Friday, with a break for lunch. Timings can shift a little to suit the venue and the group.

Course activities and content may vary depending on participants' needs and the trainer leading the session; any changes are at the trainer's discretion. If there is a specific topic you would like included, please let us know — content-related requests must reach us at least 3 weeks before the course start date so we can confirm them in time.

06 Materials

- A printed and digital course pack covering Bremen's UNESCO heritage and Hanseatic history
- A simple template for turning a heritage-site visit into a classroom-ready lesson plan
- A heritage-based classroom activity template, completed using material gathered during the Bremen site visits and finalised on Day 5

07 How to prepare

- Bremen's Altstadt is compact and walkable, but comfortable walking shoes are recommended — the historic core has cobblestones throughout.
- A tablet or smartphone is useful for collecting your own photographs on Days 3-4, for the Day 5 digital activity; without one, you work with a partner. No accounts or apps need setting up before you arrive — this is done together on Day 1.

08 After the course

- Participants will receive their Certificate of Attendance and the co-signed Europass Mobility document.
- Participants will complete a general course evaluation and event survey.

- Participants will receive course materials, videos, photos, and PDF documents in both digital and print formats.
- Follow-up support: self-evaluation materials are provided. Depending on the group, an email group may be set up so that participants can keep exchanging ideas.
- Use the classroom activity developed on Day 5 as the basis for a short staff-room briefing, sharing how Bremen's own civic-heritage story — a medieval city that won self-governance, nearly lost part of its heritage, and saved it through citizen action — can support cross-curricular teaching in history, civics and art, and provide a concrete input for the school's Erasmus+ objectives.

09 Why this is Erasmus+ eligible

This mobility supports the Erasmus+ Key Action 1 School Education objective of "promoting knowledge about shared European heritage and diversity", and the horizontal priority on participation in democratic life, common values and civic engagement, which highlights participants' understanding of "their social, cultural and historical heritage". Through structured sessions and trainer-led walks around Bremen's UNESCO World Heritage Town Hall and Roland statue — which UNESCO itself describes as "outstanding representations of civic autonomy and sovereignty" and of the medieval market rights and freedoms won by the city — alongside Bremen Cathedral, the Böttcherstraße and the Schnoor quarter, participants gain first-hand material to bring intercultural dialogue, civic history and Europe's layered cultural identity into their own classroom.

10 What the course fee covers

INCLUDED IN THE COURSE FEE

- 25 hours of training and course materials
- Certificate of Attendance + Europass support
- On-site local support throughout the week

ARRANGED SEPARATELY BY THE PARTICIPANT

- Travel to the host city — invitation letter on request
- Accommodation — we share recommended options
- Travel & health insurance

ISSUED BY

Erasmus Mobility Academy

OID E10304561

Cumhuriyet Mah. 1637 Sk. Yaşar Şahin Apt. No:3/2

Yenişehir/MERSİN

info@erasmusmobilityacademy.com

+90 530 319 40 65

COURSE PAGE

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ABOUT ERASMUS MOBILITY ACADEMY

Erasmus Mobility Academy (OID: E10304561) is an Erasmus+ training provider offering professional development courses for educators, school staff and youth workers across Europe. Our courses are designed for international mobility — open to participants travelling from a country other than the host country — and support schools in building lasting institutional capacity. We provide structured learning, logistical guidance and certification with Europass.